

LEO BURNETT COMPANY, Inc.

Ad No. 109—Ref. No. 92066—2 col. x 63 lines—B&W—Test Market Newspaper, 1959 (A)

Some of our Best Customers are Oceanographers



When a man is thinking about a hole which may go 20 miles straight down and pierce the earth's crust he has something really big on his mind.

Pipes and heavy thinking go together like candlelight and wine.

And there's something thought-provoking (and thought-sharpening) about picking a favorite pipe from the rack, opening up the Revelation pouch, shaking the fragrant flakes into the bowl, tamping them softly down and lighting them.

You think, you smoke. You draw easy. There's something about this even-burning mixture that goes just fine with thinking.

Come on now, don't just think about it, put Revelation in your pipe—and smoke it.

REVELATION
SMOKING MIXTURE



2061033733

2061033733